



HIKING

MAY 1-3, 2024

THE HILLS

of **HEALTHCARE**

COLORADO MGMA SPRING SUMMIT

BEAVER RUN RESORT,
BRECKENRIDGE

MGMA
COLORADO

2024 SPONSOR PROSPECTUS

IS COLORADO MEDICAL GROUP MANAGEMENT ASSOCIATION FOR YOU?

Are you looking to reach practice administrators throughout Colorado? The Colorado Medical Group Management Association is a state organization dedicated to serving the needs of practice administrators throughout the state of Colorado. We offer unique opportunities to connect with practices from all over the state with over 580 members exclusively focused in medical practice administration.

Colorado MGMA recognizes the value and importance of your marketing dollar. We have developed a variety of opportunities with you in mind from exhibiting or sponsoring at our conferences and events to our web sponsorships where members can link directly to your website from ours.

BEING A CORPORATE AFFILIATE:

Corporate Affiliate Member dues are \$250 per year. These dues are for a 12 month period and renewals will be based on the month the membership began. Please visit our website at www.cmgma.com to see the complete list of member benefits and join as a Corporate Affiliate Member if you aren't already involved in this capacity. Make a statement by aligning your company with our organization. By becoming a Corporate Affiliate Member you also reap the unique benefits of networking

access, industry news and information, and discounts on events. Being a Corporate Affiliate Member in our organization is not just a title; it's a pathway to success.

Website Sponsorships include members a link directly from our site to yours.

This is part of the Platinum, Gold and Silver Corporate Affiliate Membership, which also offers other additional benefits.

SPONSOR AND EXHIBITING OPPORTUNITIES:

Through exhibiting and sponsorship opportunities, our Payer Day and Fall Conferences are your best opportunity to network with practice administrators face-to-face from throughout Colorado. Whether you choose to sponsor an event, highlight your products or services as an exhibitor or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leaders.

- **Spring Conference** - May 1-3, Beaver Run Resort
- **Payer Day** - August 22, Lone Tree Arts Center (tentative date)
- **Emerging Professionals** - Quarterly Events, TBD

CORPORATE SPONSORSHIP LEVELS AND BENEFITS:

\$5000 PLATINUM

1. Annual Conference Exhibit Booth w/ 4 attendees (Value \$1400)
2. Payer Day Exhibit Booth (Value \$700)
3. Web Presence/ Social Media
4. Lunch & Learns
5. Ad in Quarterly Impact Report
6. 5 minute promo at Fall Conference Opening
7. 1 Lunch and Learn, 1 Emerging Professionals Event
8. Opportunity to present educational webinar
9. Sponsorship recognition at all CMGMA events
10. Educational Article in E-blast

\$3000 GOLD

1. Annual Conference Exhibit Booth w/2 attendees (Value \$900)
2. Web Presence/ Social Media
3. Lunch & Learns
4. Educational Article in E-Blast
5. Sponsorship recognition at all CMGMA events
7. Ad in Quarterly Impact Report

\$1500 SILVER

1. Discounted Annual Conference (Value \$300)
2. Web Presence/Social Media
3. Lunch & Learns
4. Sponsorship recognition at all CMGMA events



CMGMA 2024 Spring Conference

May 1-3 | Beaver Run Resort | Breckenridge, CO

Sponsorships are an additional way in which your company can increase visibility and be recognized by our members. We offer sponsorships for receptions, meals, and speaker sessions in addition to several personalized gift items. Vendors may have a company slide shown before a presentation, sponsor a lunch, have their name on the conference bags, and much more. There is something for every budget that will make an impression on the attendees during a conference. Sponsorships allow CMGMA to provide a range of professional development activities for its members. They allow you to highlight your company while demonstrating support of Colorado MGMA.

Sponsors will receive priority placement of booth space at our conferences.

_____ Thursday Breakfast sponsor with signage.....	\$800
_____ Thursday Morning Break with signage	\$500
_____ Friday Lunch with signage and intro.	\$2,000
_____ Thursday Afternoon Break with signage	\$500
_____ Thursday Reception with signage, intro and logo on drink tickets	\$2,000
_____ Friday Breakfast with signage	\$800
_____ Friday Morning Break with signage	\$500
_____ A/V sponsor	\$2000
_____ Conference Bag with logo	\$1,000

If you have other ideas for sponsorship items, we welcome those and our office will work with you to find just the right item to meet your needs and get your company logo in front of our conference attendees.



CMGMA 2024 Payer Day

Thursday, August 22 - Lone Tree Arts Center

This annual event will feature presentations and Q&A sessions with Colorado's top insurance payers. This is a premier opportunity to showcase your business among the 100+ attendees. We will have limited exhibit space available, a maximum of 16 exhibiting companies, and exhibiting opportunities are available to *CMGMA corporate affiliates only*. Our **Platinum and Gold Corporate Affiliates** will have the first opportunity to register, and then exhibit space will be sold on a first-come, first-serve basis to our Corporate Affiliates. We are excited to bring our Payer Day to the Lone Tree Arts Center.

Exhibit Space fee: \$800

(Includes registration for 2 representatives, additional representatives are \$25)

Lunch Sponsor fee: \$1,500

Co-Sponsor (2 available) or \$3,000 premiere sponsor

Coffee Break Sponsor: \$1,000

A/V Sponsor: \$2,000

Location

Lone Tree Arts Center
10075 Commons Street
Lone Tree, CO 80124



EXHIBITOR EVENTS

Thursday, August 22

8:00-8:30 am Exhibitor Set Up

8:30-9:00 am Networking

9:00-10:00 am General Session

10:00-10:30 am Networking

10:30-12:00 pm General Session

12:00-1:00 pm Lunch

1:00-2:00 pm General Session

2:00-2:30 pm Networking

2:30-3:30 pm General Session



CMGMA 2024 Sponsorship

Commitment Sheet

Company Name _____

Corporate Affiliate/Corporate Sponsorship

- _____ Platinum Corporate Affiliate with Website Presence/Logo (one year) \$5,000
- _____ Gold Corporate Affiliate with Website Presence/Logo (one year) \$3,000
- _____ Silver Corporate Affiliate with Website Presence/Logo (one year) \$1,500
- _____ Corporate Affiliate with Exhibit/Sponsorship opportunities (one year) \$250

2024 Payer Day – August 22, Lone Tree Arts Center

- _____ Exhibit Space (includes 2 reps in booth) Gold/Corporate Affiliate \$800
- _____ # Additional Booth Reps. \$25 each
- _____ Lunch Sponsor \$3,000
- _____ Lunch Co-Sponsor \$1,500
- _____ A/V Sponsor \$2,000
- _____ Coffee Break Sponsor \$1,000

Spring Conference – May 1-3, Beaver Run Resort

- _____ Exhibit Booth (includes 2 reps in booth) Corporate Affiliate \$1,000
- _____ Exhibit Booth (includes 2 reps in booth) Non-Member \$1,400
- _____ # Additional Booth Reps. \$250 each
- _____ Event Sponsorship: _____ \$ _____

(Please list sponsored item)

TOTAL 2024 Commitment \$ _____

CMGMA **2024 Sponsorship**
Payment Form

TOTAL 2024 Commitment \$_____

Company_____

Name_____

Contact_____

Address_____

City_____State_____Zip_____

Phone_____Email_____

I agree to the terms and conditions and authorize payment.

Please mail payment by check to:

Colorado MGMA

203 Milbank Ln.

Pearl River, LA 70452

Credit Card Type (circle one) - VISA Mastercard American Express Discover

Credit Card Number _____

Exp. Date_____ V-Code (3 or 4 digit number security code) _____

Name on Card _____

Billing Address _____

Billing City, State, Zip Code _____

Cardholders Email Address _____

Signature_____

Date_____

Please email completed commitment forms and payment forms to
Kristina@m3solutionsllc.com,

or mail them to:

Colorado MGMA

203 Milbank Ln.

Pearl River, LA 70452

**YOU MAY ALSO REGISTER FOR
INDIVIDUAL EVENTS AND PROCESS
PAYMENT ONLINE AT
WWW.CMGMA.COM**



CMGMA Terms and Conditions

Commitment Sheet

Defined Terms:

The term “Colorado MGMA” means the Colorado Medical Group Management Association and each of its respective officers, directors, staff, agents and representatives. The Colorado MGMA Conference and all portions thereof, is owned, sponsored, produced, and managed by the Colorado Medical Group Management Association. The term “Exhibitor” means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by Colorado MGMA.

Qualifications of an Exhibitor:

Colorado MGMA’s Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the Colorado MGMA Conference. Exhibitors shall be limited to those whose products or services are related to medical, professional, or practice interests. Colorado MGMA reserves the right to refuse or provide exhibit space to any exhibiting company not compatible with the general character and objectives of Colorado MGMA upon receipt of their application.

Cancellation Policy:

A cancellation fee of \$450 per booth will be charged to exhibitors who cancel at least 30 days prior to the conferences. Cancellation within 30 days of the event or failure to occupy space obligates the exhibitor to full payment and Colorado MGMA reserves the right to re-sell the booth space. Written notice is required to cancel booth space. No refunds will be given on conference sponsorships, newsletter ads or website sponsorships.

Compliance:

- a.Smoking inside the Colorado MGMA Conference is prohibited.
- b.Colorado MGMA conference management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of Colorado MGMA Show management, the exhibit or the activities of the Exhibitor or its representatives violates the contract, the Rules or Regulations, or are detrimental to the goals and purposes of the Colorado MGMA Conference.

- c.Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.
- d.Use of a booth space by two or more companies is not permitted. Subletting of space is not permitted and will result in future conference bans.
- e.Any Exhibitor who is a “no show”, meaning that the booth is not set up and staffed by the show opening time for the conferences without prior permission, will forfeit his/her booth space for the duration of the Colorado MGMA 2024 Conferences. Non-attendance does not constitute cancellation on the Exhibitor’s part, and no refunds or credits will be issued. Colorado MGMA’s Conference management will replace a “no show’s” booth space as it determines is in the best interest of Colorado MGMA.

Promotional Errors:

Colorado MGMA will not be liable for any errors or omissions in the Colorado MGMA Conference’s attendee lists, websites, newsletter or any other promotional or on-site materials.

NO SUITCASING WILL BE ALLOWED

Suit-casing is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company’s booth or a hotel lobby. Please note that while all meeting attendees are invited to the Exhibit Hall, any person/s who have NOT PAID for an Exhibit Booth at the conference who is observed to be soliciting business in the aisles or other public spaces, in another company’s booth, who is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suit-casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club, or any other public place of assembly. For the purposes of this policy, suitcasing violations may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.